Coverage of Dr. Frank Lee's Cira Centre Pong Events For Philly Tech Week
As of April 29, 2013

Broadcast
Fox29 (4/5/13)

Supersized Video Game Slated For Side of Cira Building
Fox29 (4/8/13)
http://mediacenter.tveyes.com/downloadgateway.aspx?UserID=223810&MDID=1796847&MDSseed=8459&Type=Media

6abc (4/11/13)
http://mediacenter.tveyes.com/downloadgateway.aspx?UserID=223810&MDID=1816100&MDSseed=9433&Type=Media

WMMR-Radio (93.3-FM) (4/19/13)
http://prestonandsteve.libsyn.com/daily-feed-04-19-13 (11:00 mark)

WPHL-TV (Phl-17) (4/19/13)

KYW Newsradio (1060-AM) (4/19/13)
Tonight on the Cira Centre: The World’s Largest Game of Pong

6abc (4/19/13)
http://mediacenter.tveyes.com/downloadgateway.aspx?UserID=223810&MDID=1853270&MDSseed=9046&Type=Media

Fox29 (4/20/13)
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CBS3 (4/20/13)
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NBC-10 (4/24/13)
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NPR: All Tech Considered
Philly Turns Skyscraper Into Video Game Screen For Tech Week

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Print and Online

Wall Street Journal – Speakeasy blog
Pong Comes Back in a Big Way

Time.com
WATCH: Gamers Play ‘Pong’ on the Side of a Philadelphia Skyscraper

Inquirer
Man behind ‘Grandest Game of Pong’
Largest Pong Tournament Makes Philly Tech Week Debut
Philly Tech Week highlights the grand and the small

CBSPhilly.com
Tonight on the Cira Centre: World’s Tallest Game of ‘Pong’

NBC Philadelphia
Pong! Coming to a Skyscraper Near You

Philly.com (blog)

NBCNews.com
http://www.nbcnews.com/technology/ingame/philadelphia-skyscraper-turns-pong-worlds-largest-video-game-1c9254820
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Today – Tech

CBSNews.com
Classic video game “Pong” played on Philadelphia building

Christian Science Monitor
In Philadelphia, Atari's Pong goes big, big, big screen

The Atlantic Cities
Creative Skyscraper use of the Day: A Giant Game of Pong

Philadelphia Daily News
Pong Coming Back in Big Bleeping Way

Philadelphia Magazine (Blog)
Philadelphians Prepare Epic Game of Pong

uwishunu.com
Pong on the Cira Center, The Worlds Biggest Video Game Set to be Played On the 437-Foot Cira Centre on Friday, April 19 To Kick Off Philly Tech Week

Philadelphia Weekly
Geek Invasion 2013
Philebrity.com
The World’s Largest Version of the World’s Simplest Game: Pong at the Cira Center
An Existential Musing on Pong at the Cira Centre

Curbed Philly
Giant Video Games Coming to the Cira Center on April 19th

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Looking for a Game of Pong?

Philadelphia City Paper
http://www.citypaper.net/blogs/criticalmass/VIDEO-The-largest-shutout-in-Pong-history.html

Region’s Business
‘World’s Largest Video Game’ to be Played on Cira Center

University City Review

Delaware Online
‘Pong’ will go Super-Duper Size During Philly Event

MTV Geek
Philadelphia’s Cira Centre Being Transformed Into Massive ‘Pong’ Game

The National
http://www.thenational.ae/arts-culture/giant-game-of-pong-to-be-played

Examiner
29-story video game: Philly skyscraper turns into world’s largest game of ‘Pong’

Associated Press Brief (155) 4/4/13
Philadelphia Gets Ready to Play ‘Pong’ on Building

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New York Times – Pong Game Will Be Writ Large on Philly Skyscraper

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Fast Company
The World’s Biggest Game of Pong: Here’s How They Built It

ArsTechnica
Selling, coding, and playing the “world’s largest videogame”
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Watch Pong being played on the side of a Philadelphia skyscraper

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Best Techie
World’s Largest Video Game Premieres in Philadelphia

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Technology – Google News
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PCGamesN
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Busted Coverage
Philly Techies Spend Friday Night Playing Pong Game on Skyscraper

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Have you ever seen Pong played on a skyscraper? Now you have

Escapist Magazine (online)
Philly Turns Entire Skyscraper Into Pong

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Is this the largest game of pong ever played?

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