Drexel University’s
Drexel/Torrance Center for Creativity & Innovation Lecture Series
Presents:

Dr. R. Keith Sawyer

GROUP GENIUS: THE CREATIVE POWER OF COLLABORATION

Where: Bossone Building, Mitchell Auditorium
South side of Market St between 31st and 32nd Sts

When: Monday, May 5th
Reception – 5:00 PM lobby area, Lecture: 6:00 PM
RSVP: aca@drexel.edu by April 25th

Dr. R. Keith Sawyer, a professor of psychology, education, and business at Washington University in St. Louis, is one of the world’s leading scientific experts on creativity and improvisation. * His 2007 book GROUP GENIUS (Basic Books), written for a broad audience, draws on his research on jazz and improv theater to show the reader how to be more creative in collaborative group settings and how to change organizations for the better. His research has been featured on CNN, Fox News, TIME Magazine, and other media. In his talk, Keith Sawyer, a psychologist at Washington University, tears down some of the most popular myths about creativity and erects new principles in their place. He reveals that creativity is always collaborative—even when you’re alone. Sawyer will draw on compelling stories about the inventions that change our world: the ATM, the mountain bike, and open source operating systems, among others. *Books available at the University Store.

Book signing: Book signing with Dr. Sawyer immediately following the lecture (Bossone), and Tuesday, May 6th at 11AM–Location: seminar room, Goodwin College

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Goodwin College of Professional Studies, the School of Education, and the Applied Creativity Graduate Student Association (ACGSA) at Drexel University, and the American Creativity Association